

COMICS MICRO ANALYSIS

	RECENT COMIC	OLDER COMIC
FRONT COVER		
What is the comic called?		
What does this title <i>connote</i> ?		
What does the front cover promise / offer the reader inside?		
How is meaning conveyed visually?		
How is meaning conveyed with words?		
PRODUCTION VALUES		
Is this comic in full colour, spot colour or black and white?		
What is its size?		
What quality is the paper?		
What did it cost?		
How often is it published?		
CONTENT		
How many different narratives (stories) are there?		
What genres (types) of stories are included?		
What other kinds of content are there?		
AUDIENCE		
What is the target audience? Think about more than age and sex.		
How did you work this out? What are the clues?		
Why do you think someone would buy it?		